

Camara R. Epps, MA, MS, LAC

Executive Director, Civic League of Greater New Brunswick

Camara R. Epps is the Executive Director of the Civic League of Greater New Brunswick, where she leads the organization's mission to empower youth, strengthen families, and expand community impact throughout Central New Jersey.

Prior to joining the Civic League, Camara served as Assistant Director of Marketing and Communications at Rutgers University, where she led strategic communications, student engagement initiatives, and cross-departmental marketing efforts supporting thousands of students across the university community. She also spent more than a decade at HBO, rising through multiple leadership roles to become Marketing Director of Global Distribution, overseeing international campaigns, strategic partnerships, and multi-million-dollar marketing initiatives.

Camara is also a Licensed Associate Counselor (LAC) with a strong commitment to mental health advocacy, youth development, and community wellness. She has served in numerous leadership and service roles supporting education, grief support, crisis intervention, and diversity initiatives throughout New Jersey.

A proud graduate of Spelman College, Camara earned both a Master of Science in Integrated Marketing and a Master of Arts in Counseling for Mental Health and Wellness from New York University.

As Executive Director, Camara is focused on honoring the Civic League's historic legacy while advancing innovative programming centered on youth leadership, wellness, education, and community transformation.